

# MAKE MORE

A brand new programme designed to educate creatives and print service providers on how they can achieve more for their businesses in terms of creative design as well as driving more revenue and profit with Fujifilm POD presses, workflow solutions and support services.



Visit the Aspire website  
for more information

Please contact your local Fujifilm partner or visit:  
[fujifilmprint.eu](http://fujifilmprint.eu)



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EU0017-1 01/26



Everything you need to make  
more with **SUPER COLOUR**

**FUJIFILM**  
Value from Innovation

# What is the Aspire programme?



## Everything you need to make more with SUPER COLOUR

Industry-leading embellishment technologies are the start of your journey to make more from SUPER COLOUR printing. Our ever-growing Aspire programme is the other.

Aspire is an educational programme consisting of a free suite of resources and training webinars targeting business owners, designers and press operators. The aim of the programme is to provide simple, yet powerful, training tools to help you design, produce and sell the benefits of SUPER COLOUR embellished print, and ultimately accelerate growth and ROI.

Aspire resources are only available to Fujifilm POD customers, and it's our way of saying thank you for being a Revoria press owner. With the Aspire programme, you'll be able to make more from your SUPER COLOUR technology investments – right from day one.

**A free suite of resources** for business owners, designers and press operators that help you benefit from the wider colour gamut and speciality embellishments available with SUPER COLOUR technology.

## Design with more colour, more impact

### 1 Resources for designers

See what's possible with SUPER COLOUR and how to design for it:

- Join live designer training webinars where your in-house and agency designers can learn new 5-and 6-colour tips and techniques.
- From creative inspiration to how to prep files, we'll cover all things embellishment in real time.
- Get access to blended metallic colour swatch plug-ins, ready to use in Adobe® Creative Cloud® programs. Easy as that.
- Review our **SUPER COLOUR Design Guide** to see what's possible and get simple, straightforward creative and how-to prep files.



### 2 Resources for press operators

Our **Operator Quick Tip guides** make it easy for press operators to add a wide range of SUPER COLOUR embellishments using Revoria Flow in just a few clicks – no added design or pre-press time needed:

- Use Pink to enhance photos and colour vibrancy
- Use Pink to hit more Pantone colours
- Enhance jobs with Clear embellishments
- Enhance jobs with White underlays
- Enhance print quality on textured media

### 3 Resources for business owners

Tap into some serious ROI with a range of resources to help you sell the benefits of SUPER COLOUR printing:

- Use our print sample kits to demonstrate the magic of SUPER COLOUR.
- Share our pre-printed samples to start upselling embellishments right away. Add your own showpieces to ours over time.
- Customise PDF files with your branding. Just add your logo then print the finished, embellished piece on your Revoria press.
- Use our **Estimating Guide and Calculator** to help understand the profit potential for different types of SUPER COLOUR jobs.
- Take advantage of our **Opportunity Insight** leaflets that highlight the benefit of SUPER COLOUR embellishments for typical brochures, direct mail and invitations.